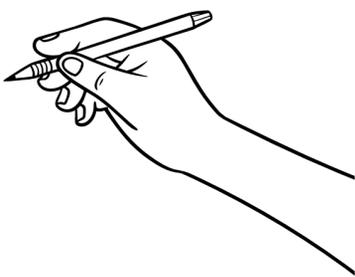




## HOW TO USE THE WHAT'S YOUR PLAN? BANNER

2



### Senior Signature & Plan Wall

Have members of the Senior Class sign the banner with:

- Their name
- Their confirmed post-graduation plan

Spotlight the banner during:

- College Confirmation Week
- Graduation Week

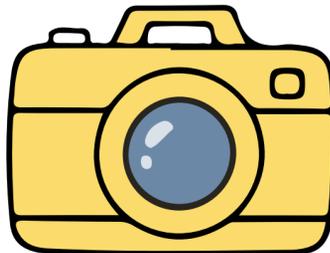
1

## WHAT IS THE WHAT'S YOUR PLAN? CAMPAIGN



What's Your Plan? is a citywide awareness campaign created to help Philadelphia students and families explore all post-graduation pathways with confidence. Our goal is to make every postsecondary option visible and accessible, and encourage students to choose the path that's right for them.

3



### Photo Backdrop for Events

Use the banner as a photo backdrop for:

- Career Days
- Job Fairs
- College Visits
- FAFSA Events
- Postsecondary Planning Nights

When posting photos:

- Tag: @phillygoes2college\_
- Use Hashtag: #WYPPhillly

4



### Graduation Plans Bulletin Board

Display the WYP banner as part of a postsecondary planning wall. Use it as a visual reminder that every plan is valid.

## LOOKING FOR MORE RESOURCES?

5

Scan the QR code to find:

- Postsecondary pathway options
- Family & student planning guides
- FAFSA & financial aid support
- College & career tools

Local Philly-based programs and services



Get more tips and tools from the What's Your Plan? campaign

Follow our partners on social: @phillygoes2college\_ @philaedfund